



catalyst west DAY 2

GROWING TECH ENTREPRENEURSHIP AND THE STARTUP ECONOMY IN WESTERN SYDNEY

With a once in a generation level of infrastructure investment, a large and high-tech industry base, a network of innovation precincts and the nation's most culturally diverse communities, Western Sydney is a great place to start and grow a company. Day two explores how can we support the growth of a new culture of tech entrepreneurship and support for a vibrant tech startup economy across the region.



WED

NOV

23

8.30AM-4.00PM

***Parramatta Engineering
Innovation Hub***



KEYNOTE ADDRESS

JAMES O'LOGHLIN
ABC Local Radio & ABC TV

'Innovation is a State of Mind'



MC

ELFY SCOTT

Award-winning freelance
journalist, presenter and producer

Platinum Sponsor



Silver Sponsors



Bronze Sponsors





Welcome

Welcome to Parramatta Engineering Innovation Hub
Jamie Pride Launch Pad, Western Sydney University

Keynote Address



Innovation is a State of Mind

James O'Loghlin ABC Local Radio & ABC TV



In Conversation

**Powering Western Sydney Innovation Through Creative
Industries and New Arts Spaces**

Facilitator: Dola Merrillees Western Sydney University

Craig McMaster Riverside Theatres

Jess Cook 107 Projects

Lisa French Powerhouse Parramatta

Expert Speaker Session



Creating Sustainable Founders and Sustainable Businesses

Jamie Pride Launch Pad, Western Sydney University



Panel Session

**The Role of Universities in
Entrepreneurship Development and the Startup Economy**

Facilitator: Nicole Carnegie City of Parramatta

Siobhan Curran The University of Newcastle

Murray Hurps UTS

John Kerr Wollongong University

Don Wright Western Sydney University

Platinum Sponsor



Silver Sponsors



Bronze Sponsors



Expert Speaker Session



Collision Course: The 5 Meta Trends Fuelling the Speed of Innovation
Brad Twynham Launch Pad, Western Sydney University



Ask Me Anything Session

Ask the Investors: Interactive Q&A
Facilitator: Corrie Germin Investment NSW
Jacob Murphy PAN Group
Claire Bristow Skalata Ventures
Richard Dale Sydney Angels

Pitch and Panel Session



Western Sydney Start Up Success Stories
Jamie Cerexhe Mastt
Rebecca Pham Strong Compute



Expert Speaker Session

Female Entrepreneurship & Western Sydney Small Business
Amanda Rose Western Sydney Women

Platinum Sponsor



Silver Sponsors



Bronze Sponsors

